



International Fastener Expo Editorial Guidelines

Topics We Cover

The International Fastener Expo (IFE) focuses on the entire supply chain, bringing together manufacturers and master distributors of fasteners, precision formed parts, fastener machinery & tooling, and distributors and sales agents in the distribution chain. The following are topics that IFE is dedicated to providing through the delivery of our content:

- Applications
- Business Operations
- Distribution
- Health and Safety, Environment and Sustainability
- Inventory Control and Management
- People and Leadership (HR, Culture, DEI, Talent Acquisition, Training and Development, etc.)
- Production
- Regulations, Trades and Tariff Policies
- Sales and Marketing, E-Commerce/Digital Retailing
- Sourcing
- Supply Chain
- Technology (Trends in 3D Technology, Integrating Artificial Intelligence, Cybersecurity)
- Tools

Please use these as broad topics that can be narrowed down to more specific subject matter within the overall theme.

Types of Content We Publish

Here is a list of what we are looking to publish from our guest contributors:

- Summaries of research findings, reports, polls, and surveys
- Infographics
- Articles
- How-To Guides
- Case Studies
- Press Releases
- Templates and Checklists

If you have a unique content proposal outside of the list above, please reach out to Madeline Kinney, madeline.kinney@emeraldx.com to discuss.

Standards for Submitted Content

- Please provide copy in Word format/doc.
- Please include up to 1-2 title options and up to 2-3 subheadings.
- We are happy to accommodate a variety of word counts. If the proposed content is more than 1,000 words, we may break up the article into 2+ articles or a series, if needed.
- Author must provide bio and can also include links to website and/or social media handles to be included at the end of the article.
- Author must provide a head shot image - .jpg or .png files preferred.
- Please keep in mind that our content is intended to provide useful and industry/market relevant information to our readers. Submitted content must not directly promote or endorse any specific products or services.
- International Fastener Expo strictly prohibits plagiarized materials.
- Please site any outside information used.