FASTENATIONAL FASTENER EXPO23

OCTOBER 9-11, 2023 | LAS VEGAS, NV

Exhibit at International Fastener Expo, North America's most extensive business-to-business trade show for all types of fasteners, machinery & tooling, and other industrial products.



WHO WILL BE AT IFE 2023?

More Than 4,500 Attendees and 650 Exhibitors

TOP ATTENDEES

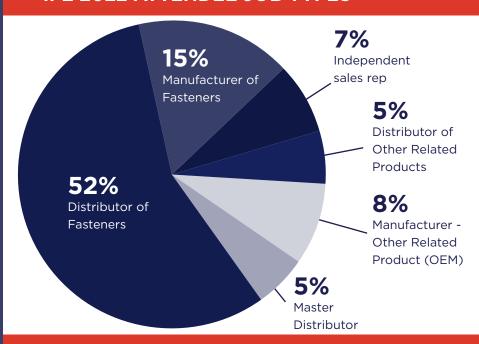
(AIS) All Integrated Solutions Aircraft Fasteners International **Bossard North America** D.b. Roberts Company **Fastenal** Field Fastener **Gexpro Services** John Deere Lawson Products, Inc. Lisi Aerospace **Martin Fastening Solutions** Mcmaster-Carr Supply Co. **Msc Industrial Supply Optimas Penn Engineering** S. W. Anderson Company **Supply Technologies Wurth Industry North America** Tesla

Tovota

ATTENDEES FROM AROUND THE WORLD

Top Attending Top Attending States International 1. California Countries 2. Texas 1. Canada 3. Illinois 2. Mexico 4. Ohio 3. India 5. Michigan 4. Taiwan 6. Florida 5. United Kingdom 7. Minnesota 6. Germany 8. Nevada 7. Italy 9. Pennsylvania 8. Peru 10. Arizona 9. Colombia 10. Hungary

IFE 2022 ATTENDEE JOB TYPES



IFE 2022 ATTENDEE TITLES

49%	Executive Management
23%	Sales/Marketing or Customer Service & Support
18%	Buyer/Sourcing Procurement
4%	Engineer & Technician

"We see new things here that we did not even know existed. We will come back every year to IFE, because it is worth the trip. You speak to a lot of these exhibitors on the phone, but you get to meet them face to face at IFE and that is valuable."

— Tanner Chaffin, Action Fasteners

WHY EXHIBIT AT IFE 2023?

Attendees Want To See You!



HERE ARE THE TOP REASONS ATTENDEES **COME TO IFE**

74% To meet with a current supplier

70% To network amongst the industry

68% To source new suppliers

63% To see new products or innovations

"IFE has been great, and even on the final day we are making solid contacts—probably three or four are expecting quotes next week. We've managed to see our regular customers and maintain those contacts. IFE is the only show I'm exhibiting at this year because the other fastener show is nothing compared to what Emerald does."

- Danielle Maze, All America Threaded Products

TOP INDUSTRIES ATTENDING COMPANIES **SERVE**

Industrial, Construction, Automotive, Assembly & **Production, Truck & Bus**

KEY PRODUCTS ATTENDEES ARE LOOKING FOR

Bolts: Eye Bolts, 12 Point

Screws: Hex Head Cap, Self-Drilling

Washers & Stampings: Flat, Lockwashers

Nuts & Locknuts: All Metal, Flange

Metric Fasteners: Washers, Nuts

Cold Heading & Forming "Specials"

WHAT TO EXPECT AT IFE 2023

"International Fastener Expo is the number one networking event in the fastener industry for distributors, manufacturers, reps and service providers. Nowhere else do you get this much face time with the decision makers and leaders of our industry and have the opportunity to build valuable connections with them."

- IFE 2022 Exhibitor

"IFE is the premier fastener show in the world. Every important supplier is represented, most of the important "customers" are also in attendance."

- IFE 2022 Attendee

"This event is an indispensable part of our marketing strategy each year where we spend less per contact and get the highest ROI. If you want instant authority and influence in the business community, this is the place to get it."

- IFE 2022 Exhibitor

TOP 5 EXHIBITOR OBJECTIVES MET AT IFE 2022

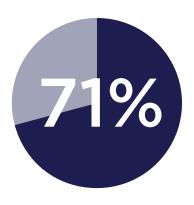
Maintaining your company's profile/brand position

Supporting your current distributors & partners

Increasing awareness of your brand(s)/products/services

Test marketing a new product

Meeting/selling to current customers



71% of IFE 2022 attendees had sole or joint responsibility in purchasing the types of products/ services exhibited at IFE



96% of IFE 2022 attendees said IFE was important to their business/organization

GO BEYOND THE SHOW FLOOR

Network with Thousands of Industrial Professionals



International Fastener Expo Golf Tournament

Join us for the 4th annual IFE golf tournament! Enjoy golfing at the Bali Hai Golf club while networking with members of the Fastener community.

International Fastener Expo Welcome **Reception Party**

Kick off the International Fastener Expo at the Welcome Reception Party. Enjoy drinks and connecting with other attendees and exhibitors.



Hall of Fame, Young Fastener Professional **Awards Ceremony**

Join us in congratulating this year's inductees into the Hall of Fame and Young Fastener Professional award winners. The inductees will be honored and recognized for their significant and enduring contributions to the fastener industry.



IFE 2023 Educational Sessions

IFE is proud to present a wide range of scheduled educational sessions to facilitate discussions and address new emerging opportunities for your company and career.



GO GLOBAL AT IFE 2023

100+ INTERNATIONAL **MANUFACTURERS**

16 Represented Countries:

Canada

China

France

Germany

India

Japan

Korea

Mexico

Netherlands

Pakistan

Spain

Taiwan

Thailand

Turkey

United Arab Emirates

United Kingdom

SEURCEGLOBAL AT FASTENER EXPO



SourceGlobal is an entity of the SOURCEDIRECT brand. Since its inception in 2013, SOURCEDIRECT has become the premier sourcing destination where international suppliers have the opportunity to expand their reach into the U.S. market.





EXHIBIT AT IFE 2023

DOMESTIC SALES



Morgan Wilson Group Show Director Tel: +1.323.817.2226 morgan.wilson@fastenershows.com



Ali Gonzalez Account Executive Tel: +1.786.247.6092 ali.gonzalez@emeraldx.com

INTERNATIONAL SALES



Joseph Woo Sales Director International Business Development Tel: +1.323.817.2249 joseph.woo@emeraldx.com Speaks English and Korean



Indira Franca Director International Business Development Tel: +1.949.324.7745 indira.franca@emeraldx.com Speaks English, Spanish, and Portugese



Elkin Rodriguez Business Development Director Tel: +1.818.294.0398 elkin.rodriguez@emeraldx.com Speaks English and Spanish

Contact a member of our sales team for more information about securing your booth space and marketing your products and services to the fastener community.

INDUSTRIES & PRODUCT CATEGORIES

Industries

Aerospace, Aircraft, Engine & Parts

Agriculture/Off Highway Machinery

Assembly, Production & Factory Equipment

Automotive/After Market

Civil, Precision, and Mechanical Engineering

Construction

Electrical Equipment

Electronic/Technology

Energy

Engine & Turbine

Industrial

Maintenance and Repair Operations

Marine/Ship Building

Medical

Military

Small Appliances

Truck & Bus

& More!

Product Categories

Abrasives

Adhesives, Tapes, &

Sealants

Aerospace & Aerospace

Dies

Air Tools

Anchors & Anchor

Devices

Automotive

Bolts

Cable Ties

Chains

Clamps

CNC Machining

Coating & Finishes

Cold Heading & Forming

"Specials"

Collars & Couplings

Components, Plungers,

Levelers

Cutting Tools

Drills & Drill Bits

Driver Bits

Drop Forged Industrial

Hardware

Electronic Hardware

Fastener Education

Training

Fittings

Grommets, Eyelets, &

Snap Fasteners

Hand Tools

Heat Treating

Hinges

Induction Heating

Equipment

Inserts

Inspection-Testing

Keys

Knobs & Handles

Lubricants

Machinery

Manufacturing

Material Handling

Materials

Media/Publication

Metal Working

Metrics Fasteners

Nails

Nuts & Locknuts

O-Rings

Packaging Equipment

Packages Fasteners &

Assortments

Paint & Chemicals

Pins

Power Tools

Processes

Retaining Rings

Rivet Nuts

Rivets

Safety Products

Screws

Services

Shipping Materials

Socket Screws

Software

Spacers & Standoffs

Specials

Springs

Storage Equipment

Strut & Strut Fittings

Studs & Threaded Rod

Taps & Dies

Technology

Thread Rolling

Tool & Die

Transportation

Vending Machine

Vendor Managed

Inventory Solutions

Washers & Stampings

Welding Supplies

Wire/Wire Forms