

# INTERNATIONAL FASTENER EXPO 2024

SEPTEMBER 9-11, 2024 | LAS VEGAS, NV



Exhibit at  
International Fastener Expo,  
North America's most extensive  
business-to-business trade show for all  
types of fasteners, machinery  
& tooling, and other  
industrial products.

# WHO WILL BE AT IFE 2024?

More Than 4,500 Attendees and 700 Exhibitors

## TOP ATTENDEES

(AIS) All Integrated Solutions  
Aircraft Fasteners International  
Bossard North America  
Caterpillar  
D.b. Roberts Company  
Fastenal  
Field Fastener  
Gexpro Services  
John Deere  
Lawson Products, Inc.  
Lisi Aerospace  
Martin Fastening Solutions  
Mcmaster-Carr Supply Co.  
Msc Industrial Supply  
Optimas  
Penn Engineering  
S. W. Anderson Company  
Supply Technologies  
SpaceX  
Wurth Industry North America  
Tesla  
Toyota

## ATTENDEES FROM AROUND THE WORLD

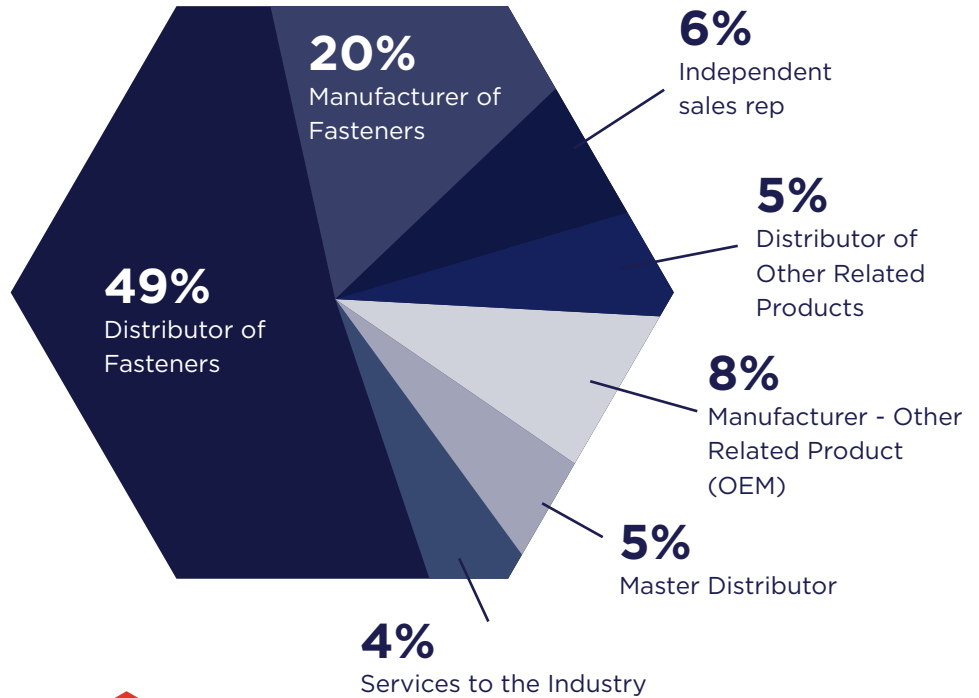
*Top Attending States*

1. California
2. Texas
3. Illinois
4. Ohio
5. Michigan
6. Florida
7. North Carolina
8. Pennsylvania

*Top Attending International Countries*

1. Canada
2. Taiwan
3. India
4. Mexico
5. China
6. United Kingdom
7. Australia
8. Germany

## IFE 2023 ATTENDEE JOB TYPES



## IFE 2023 ATTENDEE TITLES

- 46% Executive Management
- 26% Sales/Marketing or Customer Service & Support
- 20% Buyer/Sourcing Procurement
- 3% Engineer & Technician



“This is our first show as a distributor, and so far the show has been really cool. I’m learning something new at every booth. We’ve been able to cover all the categories among these exhibitors. I would definitely come back to IFE.”

- Justin Riccardi, Lord And Sons

# NOTABLE COMPANIES AT IFE



Prominent organizations from the fastener industry and beyond have sent their top decision-makers to IFE to network and do business with exhibitors. The logos below represent just a few of the notable companies who have attended the show.



# WHY EXHIBIT AT IFE 2024?

Attendees Want To See You!

## TOP INDUSTRIES ATTENDING COMPANIES SERVE

Industrial,  
Construction,  
Automotive,  
Assembly & Production,  
Aerospace



## KEY PRODUCTS ATTENDEES ARE LOOKING FOR

**Bolts:** Structural Bolts, Flange

**Screws:** Square, Hex Head Cap

**Washers & Stampings:** Flat,  
Lockwashers

**Nuts & Locknuts:** All Metal, Hex

**Metric Fasteners:** Hex Head, Nuts

**Cold Heading & Forming “Specials”**



## HERE ARE THE TOP REASONS ATTENDEES COME TO IFE

**72%**

To source new suppliers

**65%**

To meet with a current supplier

**61%**

To network amongst the industry

**54%**

To see new products or innovations



“We’ve been exhibiting for many years at IFE and we continue to gain business. We would have to travel for days or even weeks to see the customers that we are able to see in just one day here at IFE. We see more decision makers at IFE than we do at other shows. The decision makers want to be here and they show up.”

— Heidi Volltrauer, Volt Industrial

# WHAT TO EXPECT AT IFE 2024

“We’ve been to three trade shows recently, and IFE has been the busiest. It’s a good place to meet up with distributors. Our customer base is industrial and we find those distributors here. We use the shows to have meetings with customers. We set up breakfast and lunch meetings, and it has great value and makes the show worth it. IFE is a great place to keep up with what’s happening globally. We’ve had good success at IFE and we have seen the return on investment.”

— Joe Mancewicz, ITW Shake Proof

“IFE provides an excellent opportunity to meet up and network with suppliers around the world, all under one roof. It’s an event I look forward to each year to network and build relationships with our supply base.”

- Jake Schmidt, Field Fastener

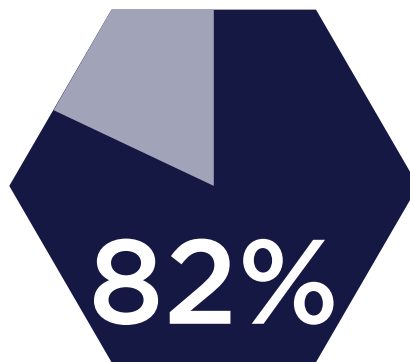
“We’ve been exhibiting at IFE for two decades and we always get new leads and new potential customers. Somebody new is always coming up to us, so it’s a great opportunity. We will definitely be back.”

— Christopher Brynolf, Brynolf Manufacturing

## TOP 5 EXHIBITOR OBJECTIVES MET AT IFE 2023

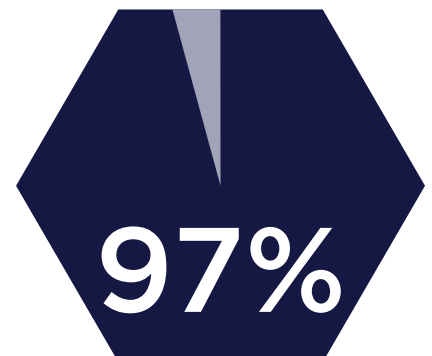


- 1 Generating new sales leads/brand position
- 2 Meeting/selling to current customers
- 3 Increasing awareness of your brand(s)/products/services
- 4 Maintaining your company’s profile/brand position
- 5 Finding new distributors/partners/resellers



82% of IFE 2023 attendees had sole or joint responsibility in purchasing the types of products/services exhibited at IFE

97% of IFE 2023 attendees said IFE was important to their business/organization





# GO BEYOND THE SHOW FLOOR

Network with Thousands of Industrial Professionals

## International Fastener Expo Golf Tournament

Join us for the 5th annual IFE golf tournament!

Enjoy golfing at the Bali Hai Golf club while networking with members of the Fastener community.



## Hall of Fame, Young Fastener Professional Awards Ceremony

Join us in congratulating this year's inductees into the Hall of Fame and Young Fastener Professional award winners. The inductees will be honored and recognized for their significant and enduring contributions to the fastener industry.



## International Fastener Expo Welcome Reception Party

Kick off the International Fastener Expo at the Welcome Reception Party. Enjoy drinks and connecting with other attendees and exhibitors.

## IFE 2024 Educational Sessions

IFE is proud to present a wide range of scheduled educational sessions and fireside chats to facilitate discussions and address new emerging opportunities for your company and career.

# GO GLOBAL AT IFE 2024

## SOURCEGLOBAL AT FASTENER EXPO



**380+**  
INTERNATIONAL  
MANUFACTURERS

**19 Represented  
Territories**

- Belgium
- Brazil
- Canada
- China
- Germany
- Hong Kong
- India
- Indonesia
- Italy
- Japan
- Korea
- Malaysia
- Mexico
- Spain
- Taiwan
- Thailand
- Turkey
- United Arab Emirates
- Vietnam



SourceGlobal is an entity of the SOURCEDIRECT brand. Since its inception in 2013, SOURCEDIRECT has become the premier sourcing destination where international suppliers have the opportunity to expand their reach into the U.S. market.



# EXHIBIT AT IFE 2024

## DOMESTIC SALES



Contact a member of our sales team for more information about securing your booth space and marketing your products and services to the fastener community.



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## INTERNATIONAL SALES



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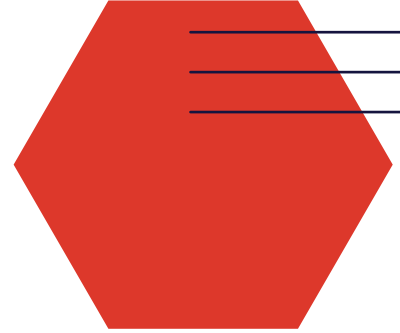
# INDUSTRIES & PRODUCT CATEGORIES

## Industries

Aerospace, Aircraft, Engine & Parts  
 Agriculture/Off Highway Machinery  
 Assembly, Production & Factory Equipment  
 Automotive/After Market  
 Civil, Precision, and Mechanical Engineering  
 Construction  
 Electrical Equipment  
 Electronic/Technology  
 Energy  
 Engine & Turbine



Industrial  
 Maintenance and Repair Operations  
 Marine/Ship Building  
 Medical  
 Military  
 Small Appliances  
 Truck & Bus  
 & More!



## Product Categories

Abrasives  
 Adhesives, Tapes, & Sealants  
 Aerospace & Aerospace  
 Dies  
 Air Tools  
 Anchors & Anchor  
 Devices  
 Automotive  
 Bolts  
 Cable Ties  
 Chains  
 Clamps  
 CNC Machining  
 Coating & Finishes  
 Cold Heading & Forming  
 "Specials"  
 Collars & Couplings  
 Components, Plungers,  
 Levelers  
 Cutting Tools  
 Drills & Drill Bits

Driver Bits  
 Drop Forged Industrial  
 Hardware  
 Electronic Hardware  
 Fastener Education  
 Training  
 Fittings  
 Grommets, Eyelets, &  
 Snap Fasteners  
 Hand Tools  
 Heat Treating  
 Hinges  
 Induction Heating  
 Equipment  
 Inserts  
 Inspection-Testing  
 Keys  
 Knobs & Handles  
 Lubricants  
 Machinery  
 Manufacturing  
 Material Handling

Materials  
 Media/Publication  
 Metal Working  
 Metrics Fasteners  
 Nails  
 Nuts & Locknuts  
 O-Rings  
 Packaging Equipment  
 Packages Fasteners &  
 Assortments  
 Paint & Chemicals  
 Pins  
 Power Tools  
 Processes  
 Retaining Rings  
 Rivet Nuts  
 Rivets  
 Safety Products  
 Screws  
 Services  
 Shipping Materials  
 Socket Screws

Software  
 Spacers & Standoffs  
 Specials  
 Springs  
 Storage Equipment  
 Strut & Strut Fittings  
 Studs & Threaded Rod  
 Taps & Dies  
 Technology  
 Thread Rolling  
 Tool & Die  
 Transportation  
 Vending Machine  
 Vendor Managed  
 Inventory Solutions  
 Washers & Stampings  
 Welding Supplies  
 Wire/Wire Forms

